

國立中興大學農產運銷暨行銷學系系友會行銷學人獎學金申請辦法

National Chung Hsing University Department of Agribusiness Management and Marketing Alumni Association Marketing Scholar Scholarship Application Regulations

102.06.17 接受各界捐助獎助學金基金管理委員會會議訂定

Formulated by the Scholarships Fund Management Committee on June 17, 2013

107.12.27 接受各界捐助獎助學金基金管理委員會會議修正

Amended by the Scholarships Fund Management Committee on December 27, 2018

一、成立宗旨：為鼓勵行銷系學生勤奮向學，農產運銷暨行銷學系系友會特別設置本獎學金。

Article 1 To encourage Marketing Department students to diligently pursue their studies, the Department of Agribusiness Management and Marketing Alumni Association has established this scholarship.

二、申請日期：由學務處生輔組公告每年之申請日期。

Article 2 Application Date: The application date is announced annually by the Student Assistance Division of the Office of Student Affairs.

三、核發對象：行銷學系大三升大四之學生。

Article 3 Recipients: Students transitioning from their third to fourth year in the Marketing Department.

四、申請名額：每學年三名（成績優秀者二名，家境清寒者一名）。

Article 4 Number of Scholarships: Three scholarships are awarded each academic year (two for academic excellence and one for financial need).

五、獎助金額：每名新台幣壹萬元整。

Article 5 Scholarship Amount: Each recipient will receive NT\$10,000.

六、申請資格：申請成績優秀獎學金的申請資格為歷年學業與操行成績平均須達八十分以上，且未有任何一科不及格；申請家境清寒獎學金的申請資格為歷年學業與操行成績平均須達七十分以上，且未有任何一科不及格。

Article 6 Eligibility: For the Academic Excellence Scholarship: Applicants must have an average academic and conduct score of 80 or above with no failing grades in any subject. For the Financial Need Scholarship: Applicants must have an average academic and conduct score of 70 or above with no failing grades in any subject and must provide proof of financial hardship or low-income status.

七、申請方式：申請者須填妥申請書一份，連同歷年學業與操行成績單（家境清寒之申請者須另檢附清寒或低收入戶證明）繳交至學務處生輔組。

Article 7 Application Procedure: Applicants must submit a completed application form along with their academic and conduct transcripts. Those applying for the Financial Need Scholarship must also provide proof of financial hardship or low-income status. All documents should be submitted to the Student Assistance Division of the Office of Student Affairs.

八、審核方式：由本校接受各界捐助獎助學金基金管理委員會會議審查通過後即頒發獎金，由農產運銷暨行銷學系系友會另行頒發獎狀。

Article 8 Review Process: The scholarship will be awarded after review and approval by the Committee for the Management of Donations and Scholarships. The Department of Agribusiness Management and Marketing Alumni Association will additionally issue certificates to the recipients.

九、本辦法經本校接受各界捐助獎助學金基金管理委員會會議通過，陳請校長核定後實施，修正時亦同。

Article 9 These regulations will be implemented upon approval by the Scholarships Fund Management Committee and sanction by the university president. The same procedure applies to any amendments.